

Sjoberg's Cable 2023 News and Rates

- All of us in Northwest Minnesota have had a challenging year. With inflation and Covid continuing to keep everyone close to home, Sjoberg's hopes that its' products and services have made this time a little easier. Our Cable TV educates, entertains, and enriches. Our Internet allows you to both work and play on-line. Our Digital phone and \$10 long distance service keeps you in touch with family and friends almost everywhere. We are celebrating 78 years of serving NW Minnesota and we're looking forward to continuing to serve you in the future.

New Channels: We now have upgraded and improved our Economy Plus programming and have added 24 more channels to the service for your viewing enjoyment. If you have a digital TV with a QAM tuner, all you need to do is re-scan or auto-program your TV. You will get channels 2-13, 48, 181 and 500 – 533.

We will be upgrading our Economy Plus Service in Baudette on January 16th, 2023, in Warroad and Salol on February 15th, 2023, and Roseau, Badger, and Greenbush on March 15th, 2023. Please rescan your QAM capable TVs on the appropriate date.

- We have added Channel 514 Circle TV to our line-up. Circle TV is a new network dedicated to entertaining country fans across the world. It features new shows, unforgettable live performances, and classic hits.
- For our customers with a QAM tuner TV, we now offer over 100 channels in our basic tier. We now have over 75 channels in High Definition including Hallmark Movies and Mysteries. Please review the enclosed channel guide to see our latest channel additions.
- **Remember that the HD channels are included in the Basic Cable TV rate. They are not an expensive add-on like our competitors offer.**
- We also offer Digital Terminal Adapters which allow non-QAM tuner TVs to access many additional channels. This is a simple and low-priced way to add to your TV enjoyment and it includes an onscreen channel guide. Call us for all the details.
- **Watch TV Everywhere:** Our Basic Cable customers can enjoy Watch TV Everywhere and there is no extra cost. Log in from our webpage and view many of your favorite channels (88+) on any portable device, like a smartphone or an iPad, regardless of where you are. Remember you must be at least a Basic Cable subscriber to receive Watch TV Everywhere channels. Additional channels of Watch TV Everywhere are available for our digital customers (Bravo, Oxygen, Tennis Channel etc.). For our Premium subscribers, visit HBO Max and Showtime Anytime, included in your subscription.
- **www.mncable.net:** Our Website is the place to find out more about our services. Check it out for electronic bill paying options, current channel lineup, Watch TV Everywhere log-in, a TV guide, and any Cable TV related news.
- **Whole Home DVR:** This continues to be an exciting addition to our Digital Box line-up. You can watch TV from your DVR in other rooms of your home. These new units offer more storage and quicker access.
- **HBO Max:** Did you know our HBO customers have free access to all HBO Max services? HBO Max is a streaming service that is part of our HBO video service for our new and current HBO subscribers. HBO Max allows you to stream an entire library of HBO programming, a changing array of movies, old favorites like Friends, Big Bang Theory and South Park and even movie premieres that will air at the same time they play in the theatres. This is free to our HBO subscribers and can be accessed after a simple registration.
- **Local Sports:** We continue to offer access to local sports/tournaments and college coverage as well. Sjoberg's is the region's provider of Minnesota High School State Championships such as Boys' and Girls' basketball and hockey. Local channels, BEK Sports, Antenna TV, and WDAZ Extra also feature local sports coverage. Midco Sports and Midco Sports Plus have excellent coverage of the UND athletics, including all of the UND men's hockey games.

- **High Speed Internet:** Available in Baudette, Red Lake Falls, Roseau, Salol, Thief River Falls, Viking, Warren and Warroad. Most of our internet service speeds will be increasing yet again by 10% to 20% at no additional charge. **And we have eliminated all data usage charges.**

The 25 by .5 Mb will increase to 25 by 1 Mb for \$29.95

The 75 Mb/s service will rise to 100 Mb/s for \$39.95

The 150Mb/s service will rise to 250 Mb/s for \$49.95

The 250 Mb/s service will rise to 350 Mb/s for \$89.95

Check www.mncable.net for all the details on equipment requirements to receive our new speeds.

Sjoberg's provides and supports Wi-Fi modems and other equipment to enhance your Wi-Fi experience. We have newer all-in-one Wi-Fi modems that generate more power and greater reach. We also have Wi-Fi routers which can be used with an existing DOCSIS 3.0 modem to give you more reach and capacity. And we now have Wi-Fi extenders which can fill in the gaps in coverage for large areas. If you would like a better Wi-Fi experience, give us a call.

Internet pricing is not increasing!

- **Sjoberg's Telephone:** Available in Baudette, Roseau, Salol, Thief River Falls, Warren, and Warroad. Our telephone service is a great value, comes with voicemail and caller ID at no extra cost. We offer excellent long distance unlimited calling rates in both our residential and business packages. Our residential package starts at \$24.99/month and for an additional \$10.00/month, we offer unlimited calls within the US and Canada, as well as updated international service plans. Visit www.mncable.net for more information.

Telephone pricing is not increasing!

- **Sjoberg's telephone service will soon be available in Red Lake Falls. Watch for this great new service.**
- **Pay Your Bills On-line:** Our on-line bill paying is now even easier to use. Save yourself a stamp, envelope or gas! Go to www.mncable.net and register to view and pay your bill securely on-line. You may also choose to have your bill deducted from your Visa, MasterCard or Discover Card automatically on the tenth of each month. If you prefer, you may pay your bill by check, credit card, or by auto-debit from your local bank. You may also pay in person at either our Thief River Falls or Baudette offices. If you need more information, give us a call at 681-3044 or 1-800-828-8808.
- **And remember that if you pay your cable or Internet bill by the year, you will save one month of charges.**
- Our video rates will increase to the following levels (plus tax) on February 1st, 2023.

Economy Plus	\$39.98/month	(\$2.75 increase)
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Basic	\$ 98.79/month	(\$2.50 increase)
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Digital Premium	\$ 23.00/month	(\$1.00 increase)
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Our premium channels, enhanced internet speeds and phone service will remain at the current rates!

- Thank you for choosing Sjoberg's as your local provider. We look forward to bringing you great service and more cutting edge technology in the future.
- A privacy rights notice and a dispute resolution notice are now available on our website www.mncable.net for your review. If you do not have internet access or wish for a paper copy, please stop by our office or call 1-800-828-8808 and one can be mailed to you.